

# **EXHIBIT 2**

## **Part 1**

# #pretzelcrisps since:2018-04-01 until:2018-10-24

Top Latest People Photos Videos News Broadcasts

Search filters · Show

## New to Twitter?

Sign up now to get your own personalized timeline!

Sign up

## Worldwide trends

#OT18Gala5

380K Tweets

Marta

97.6K Tweets

Damion

48.5K Tweets

#OTChat

13.6K Tweets

Miki

63.9K Tweets

Marilia

28.4K Tweets

Dave

109K Tweets

Sabela

38.2K Tweets

#قلبك من يسكنه

19.4K Tweets

#SeuVotoMePõeEmRisco

82.7K Tweets



**Pretzel Crisps®** @PretzelCrisps · Oct 23

The #playoffs are here, so who will be crowned the champ?! #PretzelCrisps snacks, of course!



3



**Pretzel Crisps®** @PretzelCrisps · Oct 22

Apple. Cheesecake. Trifles. This #dessert is checking ALL of the boxes. #FallFlavors #PretzelCrisps [ow.ly/R1aJ30mcm0d](https://ow.ly/R1aJ30mcm0d)



1 2



**Pretzel Crisps®** @PretzelCrisps · Oct 21

Jalapeño poppin' x2 this [#FootballSunday](#)! What are you snackin' on for game day? [#PretzelCrisps](#)



1



**Pretzel Crisps®** @PretzelCrisps · Oct 20

Savory snacking MOOD: feta cheese + Sea Salt & Cracked Pepper [#PretzelCrisps](#)



2 4



**Pretzel Crisps®** @PretzelCrisps · Oct 19

What flavor are you snacking on this season!? [#Fall](#) [#PretzelCrisps](#) [instagram.com/p/BpHkvda7GT/...](#)



1 3



**Pretzel Crisps®** @PretzelCrisps · Oct 19

Step 1: Mix the ingredients

Step 2: Delight your guests with this spooky spider #dip! #pretzelcrisps  
[ow.ly/GnD830mdS6](https://www.ow.ly/GnD830mdS6)



2 1



**JimGar** @crimson\_moon69 · Oct 19

This 'Pretzel Crisps' are really good, especially with some hummus. #snackfactory  
#pretzelcrisps #snack #food #yum #delicious #pretzel instagram.com  
[/p/BpH2SuOhF\\_1/...](https://www.instagram.com/p/BpH2SuOhF_1/)

1



**Pretzel Crisps®** @PretzelCrisps · Oct 17

Fall flavors that we can all get behind! Like butternut squash and sweet potato!  
#PretzelCrisps



2 8



**Pretzel Crisps®** @PretzelCrisps · Oct 16

We know #Halloween is right around the corner but with #PretzelCrisps snacks like these, there's no need to be scared!



4 54



**Pretzel Crisps®** @PretzelCrisps · Oct 15

The flavor you never knew you needed in your life. #PretzelCrisps [instagram.com/p/Bc9LpDWDxLr/...](https://www.instagram.com/p/Bc9LpDWDxLr/)

1 3



**Pretzel Crisps®** @PretzelCrisps · Oct 15

Keep it simple, Sugar. That's Cinnamon Sugar to you. #PretzelCrisps



*Rethink your pretzel!®*

5





**Pretzel Crisps®** @PretzelCrisps · Oct 14

Versatility means having pumpkin for an appetizer OR a dessert! Like pumpkin soup OR pumpkin pudding! #PretzelCrisps



5



**Laury Deanne** @laurydeanne · Oct 13

Replying to @PretzelCrisps

I just purchased the #PretzelCrisps @PretzelCrisps #DarkChocolate and #mint flavored ones from #Costco @Costco and these taste unbelievably delicious!!! 🔥



1



1



**Pretzel Crisps®** @PretzelCrisps · Oct 13

Celebrate the season with this pumpkin pie bite! Top Cinnamon Sugar #PretzelCrisps with pumpkin butter #yum



1



**Pretzel Crisps®** @PretzelCrisps · Oct 12

Fall snacks at the ready! #PretzelCrisps



5 6



**Pretzel Crisps®** @PretzelCrisps · Oct 9

Take a bite. If you dare. #PretzelCrisps #Halloween [ow.ly/8qAZ30IY839](https://ow.ly/8qAZ30IY839)



2 3



**Pretzel Crisps®** @PretzelCrisps · Oct 8

Put your apple picking spoils to good use with these #autumn inspired bites! #PretzelCrisps





5



**Pretzel Crisps®** @PretzelCrisps · Oct 7

Flag on the play! Missing dipping vehicle for game day snacks! #PretzelCrisps



8



**Pretzel Crisps®** @PretzelCrisps · Oct 5

Weekend adventure? Yeah, we're about it. #PretzelCrisps #GlutenFree



5



**Pretzel Crisps®** @PretzelCrisps · Oct 3

Cozy up to fall favorites this season. #PretzelCrisps #Fall







**Heather** @HeatherMurphy89 · Oct 2

Delicious snack at work in the afternoon!! [#pretzelcrisps](#) [blackboxnz](#) [blackboxnz](#) [#betterlifestyleblackboxnz](#) [#betterlifestyleblackbox](#) [#trybeforeyoubuy](#) [#productreview](#) [#review](#) [#online...](#) [instagram.com/p/Boc9ltaAFvr/...](#)



1



1



**Pretzel Crisps®** @PretzelCrisps · Oct 2

Fallin' in love with seasonal snacks. See what we did there?! [#PretzelCrisps](#) [#FallFlavors](#)



1



3



12



**Pretzel Crisps®** @PretzelCrisps · Sep 30

Fun fall foodie crafts coming your way courtesy of [#PretzelCrisps!](#)



3



8



**Pretzel Crisps®** @PretzelCrisps · Sep 28

Welcome to fall, apple-themed treats are what's on the menu! [#PretzelCrisps](#) [ow.ly/f9xV30IRdNd](#)



*Rethink your pretzel!™*

3 5



**Pretzel Crisps®** @PretzelCrisps · Sep 27

Sometimes, simple is best. Like peanut butter and [#PretzelCrisps!](#) [#snacktime](#)  
[#RethinkYourPretzel](#)



2 3



**Pretzel Crisps®** @PretzelCrisps · Sep 26

Dessert is served. [#PretzelCrisps](#) [instagram.com/p/BoMbCKzjRoB/...](#)

1 2



**Susan Taylor** @semtaylor1 · Sep 26

Replying to @PretzelCrisps

Sounds yummy. Will be looking for them [#PretzelCrisps](#)

1



**Pretzel Crisps®** @PretzelCrisps · Sep 26

Have you found our newest flavor yet?! Keep an eye out for this sweet new addition to the [#PretzelCrisps](#) fam!





2 2 5



**Teresa Schmitt** @teresaschmitt · Sep 25

I unknowingly purchased three different types of pretzels when food shopping yesterday...oops. I love pretzels. #pretzelcrisps #buttersnaps #pretzelfishies

1



**Pretzel Crisps®** @PretzelCrisps · Sep 25

We're all about that grab 'n go snack life #PretzelCrisps [ow.ly/Cu5g30IRdEO](https://ow.ly/Cu5g30IRdEO)



1 5



**Pretzel Crisps®** @PretzelCrisps · Sep 24

Find us where the snacks are! #pretzelcrisps [instagram.com/p/BoHK\\_AVDh0u/...](https://instagram.com/p/BoHK_AVDh0u/...)

2



**Ben Rhodes** @benrhodes · Sep 23

Replying to @PretzelCrisps

The wait is over @benrhodes + #PretzelCrisps = #WinningDuo

2 1 17



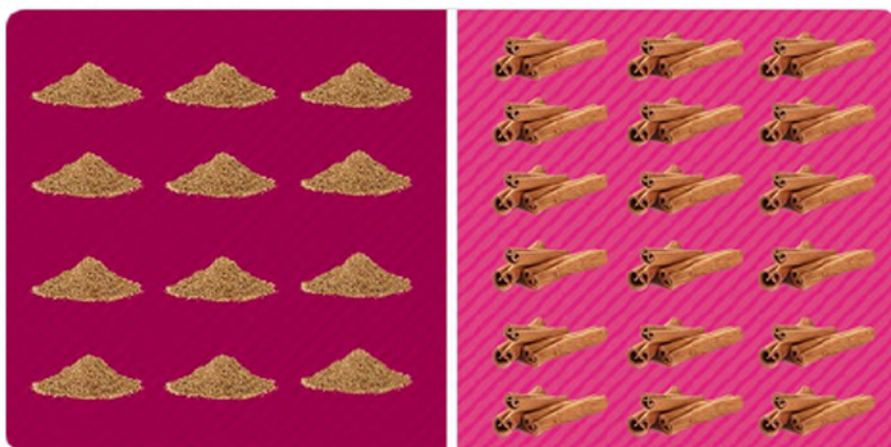
**BK Specialty Foods** @BKFoodPhilly · Sep 23

Two new flavors from Pretzel Crisps: Sourdough and Cinnamon Sugar! #pretzelcrisps #snackfactory #sourdough #cinnamonsugar



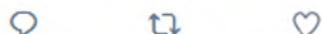
**Pretzel Crisps®** @PretzelCrisps · Sep 23

Name a better duo, we'll wait. #CinnamonSugar #PretzelCrisps



**Morgan Addington-Hodge** @morgana98 · Sep 21

The mid-morning snack of champions. #darkchocolate #chocolatepretzels  
#pretzelcrisps [instagram.com/p/Bn\\_fq13gIthG...](https://www.instagram.com/p/Bn_fq13gIthG...)







**Pretzel Crisps®** @PretzelCrisps · Sep 21  
New [#PretzelCrisps](#) flavor, new dessert ideas.



2



5



**Pretzel Crisps®** @PretzelCrisps · Sep 20  
Lunchtime? More like crunch time. [#PretzelCrisps](#) are here to take your lunch from boring to anything but.



1



4



**Pretzel Crisps®** @PretzelCrisps · Sep 13  
What's for lunch? Here's some [#sandwiches](#) for inspiration! [#PretzelCrisps](#)



2



2



**Pretzel Crisps®** @PretzelCrisps · Sep 10

Same great crispy Pretzel Crisps® crunch. Sweet, cinnamon sugar coating.  
#PretzelCrisps [instagram.com/p/BnjGmBLIF\\_f/...](https://www.instagram.com/p/BnjGmBLIF_f/)



3



**Pretzel Crisps®** @PretzelCrisps · Sep 10

Are you ready for some football?! Well, you should be because it's back and with it are these chocolatey snacks. #PretzelCrisps [ow.ly/J2kp30IzKIp](https://www.ow.ly/J2kp30IzKIp)



3



10



**Queen Thrifty** @QueenThrifty · Sep 4

@PretzelCrisps thanks for connecting! OMG I love #PretzelCrisps



2



**Pretzel Crisps®** @PretzelCrisps · Sep 2

Arts & crafts aren't just for the classroom! #DIY #PretzelCrisps #FoodCraft [ow.ly/PjtQ30IzJoP](https://www.ow.ly/PjtQ30IzJoP)





🗨️ ↻ 1 ❤️ 1



**Reva Kinnally** @rkinnally · Sep 1

Amazing new back to school snacks! #sunflowerseeds #cheesecrisps  
#bunkerhillcheese #glutenfree #mangoslices #gingerslices #driedpineapple  
#bananachips #pretzelcrisps #notjustjerky... [instagram.com/p/BnMWS0kUw/](https://www.instagram.com/p/BnMWS0kUw/)...

🗨️ ↻ 1 ❤️ 6



**Pretzel Crisps®** @PretzelCrisps · Aug 29

Can you tell what's on our minds this week?! It's #BacktoSchool time! Snack accordingly. #PretzelCrisps [ow.ly/g9S930lr4yH](https://ow.ly/g9S930lr4yH)



🗨️ ↻ 1 ❤️ 2



**Pretzel Crisps®** @PretzelCrisps · Aug 28

Perfect for teacher, perfect for student. #PretzelCrisps #BacktoSchool ow.ly /JJcO30lr4Ci



1 2



**Pretzel Crisps®** @PretzelCrisps · Aug 27

Rethink your lunch box with a side of #PretzelCrisps!



2



**HealthyFoodiesLondon** @4healthyfoodies · Aug 26

RT @PretzelCrisps: Fun fact: using #GlutenFree #PretzelCrisps means your dessert will be both delicious and safe for those with gluten allergies!







**Pretzel Crisps®** @PretzelCrisps · Aug 26

Fun fact: using [#GlutenFree](#) [#PretzelCrisps](#) means your dessert will be both delicious and safe for those with gluten allergies!



🗨️ ↻️ ❤️ 3



**Pretzel Crisps®** @PretzelCrisps · Aug 25

We're ready for all your weekend adventures [#PretzelCrisps](#) [#Snacking](#)



🗨️ ↻️ ❤️ 2



**Ellearee** @ellearee · Aug 23

Replying to [@past\\_is\\_future](#) [@JacquelynGill](#) and 2 others

All size bags of [#pretzelcrisps](#) should say "serves one." [#loveflatpretzels](#)

🗨️ 1 ↻️ ❤️ 1



**Pretzel Crisps®** @PretzelCrisps · Aug 22

Doo da dippity! This cheesy bliss makes for the perfect hump day treat. [#PretzelCrisps](#) [ow.ly/Xhno30lr46y](https://ow.ly/Xhno30lr46y)



Rethink your pretzel!

1 3



**Pretzel Crisps®** @PretzelCrisps · Aug 21

Do you like your back-to-school inspired snacks to be sweet or savory?!

#PretzelCrisps



1 1 5



**Pretzel Crisps®** @PretzelCrisps · Aug 20

Breakfast? Dessert? Why not both.... #PretzelCrisps #Chocolate #Oatmeal [ow.ly/CwMo30lr3Wd](https://ow.ly/CwMo30lr3Wd)



1 4



**Pretzel Crisps®** @PretzelCrisps · Aug 19

Sunday scaries?! Not when you're snacking like us. #PretzelCrisps #Desserts





2 1 5



**Pretzel Crisps®** @PretzelCrisps · Aug 18

Who needs a bagel with their cream cheese when you have [#PretzelCrisps](#)?!



1 2 1



**Pretzel Crisps®** @PretzelCrisps · Aug 17

Chocolate? Yup. Marshmallow? Check. [#PretzelCrisps](#)?! You betcha.



1 3 6



**QWON LAWSON** 🇵🇸 @QWON\_CHI · Aug 15

I needa find who tf made [#pretzelcrisps](#) and thank them for making this world a better place

4



**Pretzel Crisps®** @PretzelCrisps · Aug 15

Whatever adventure you're going on this [#summer](#), bring [#PretzelCrisps](#) along! [instagram.com/p/BmgJlojlqoI/...](https://www.instagram.com/p/BmgJlojlqoI/)

2



**Pretzel Crisps®** @PretzelCrisps · Aug 14

What came first, the potato or the egg? Just kidding, both make the perfect pretzel topper! [#PretzelCrisps](#)





1 3



**Pretzel Crisps®** @PretzelCrisps · Aug 13

#Snacktime is on. #PretzelCrisps



1 5



**Pretzel Crisps®** @PretzelCrisps · Aug 10

We only create the berry best snacks! #Recipes #PretzelCrisps [ow.ly/9JOt30lBIHh](https://ow.ly/9JOt30lBIHh)



1 4



**Pretzel Crisps®** @PretzelCrisps · Aug 9

Any breakfast that includes avocado AND #PretzelCrisps, is a good breakfast in our book.







**Pretzel Crisps®** @PretzelCrisps · Aug 7



#FunFact: #PretzelCrisps make the perfect salad topper.

